

Impact Nieuw

**Width: 2; 2012
2016**

Style: 2

Designer: Jungmyung Lee

Date: 2016

Format: OTF, WOFF

Version: 1.0.1

Language: Latin; Basic

Western European

Central European

South Eastern European

IMPACT NIEUW

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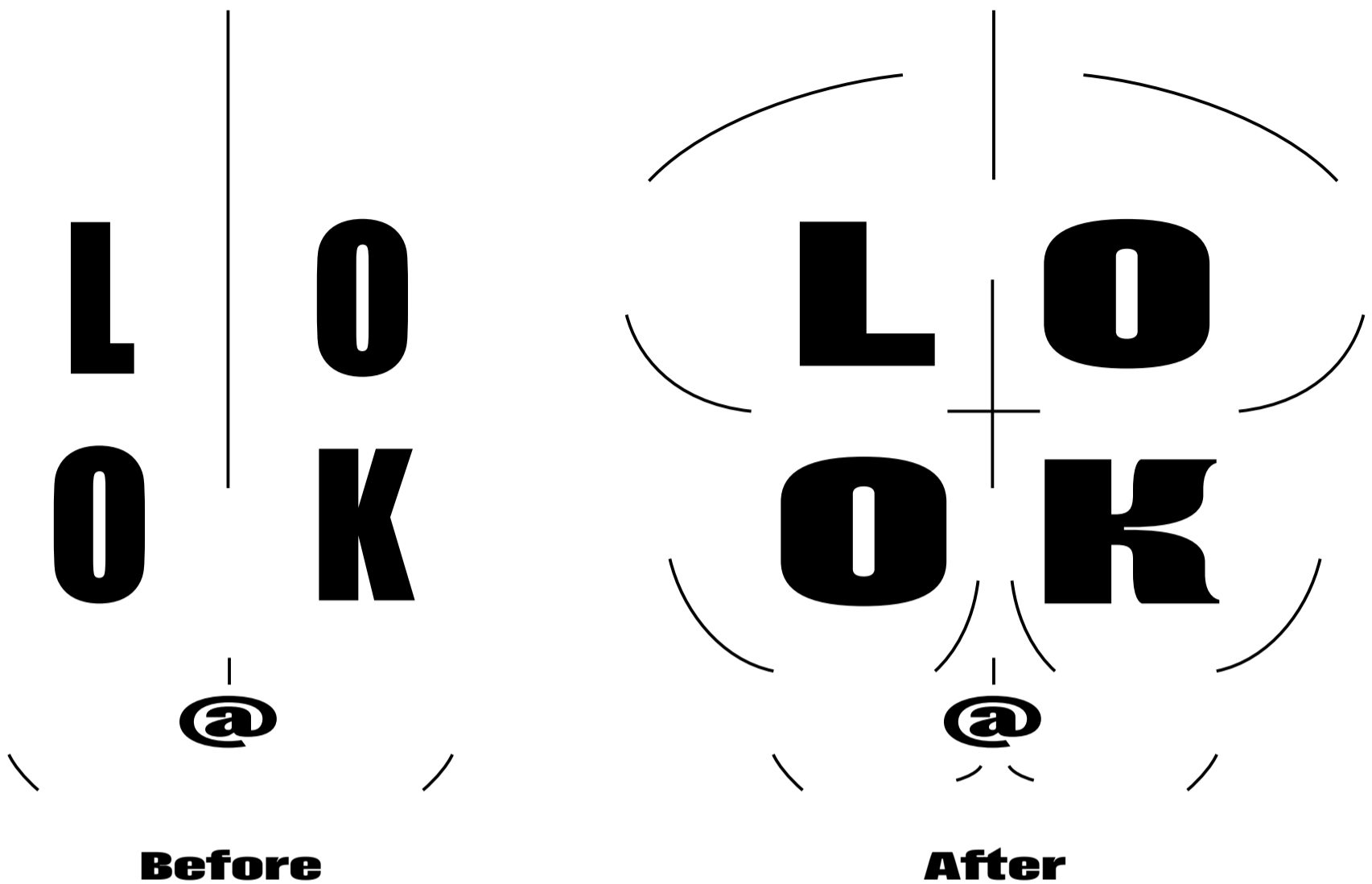
FRIDAY

17 NOVEMBER

2016

J-L TF:

2nd Release



**Impact Nieuw (2016): Monologue
Fig. 1 Hashtagging**

**#shower #sixpack #selfie #morningselfie #makeover #flexing
#sweatishappytearsfromyourbody**

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2016**

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IMPACT NIEUW

Impact Nieuw epitomises the great heir of the patrimony from its predecessor, Impact, designed by Geoffrey Lee in 1965 by adopting modern values: redeeming rigidity with fluid, cursive, more individual letterforms, and daring ink trap, yet keeping internal and external structure of Impact: Its thick strokes, compressed letterspacing, and minimal interior counterform, and a high x-height.

JUNG-LEE TYPE FOUNDRY :

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2012 ITALIC

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2016

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2016 ITALIC

JUNG-LEE TYPE FOUNDRY :

**I'M PAT.
IMPACT!!!**

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**IMPACT
NIEUW'S
AUTOBIO-
GRAPHICAL
NOVEL**

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**March
2017**

**J-L TF'S 1st
READER LAUNCH**